



Photo by Sandra Fogg



2022 Prop 68 MPA and Climate Solicitation Pre-proposal Informational Webinar

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July 7, 2022

Webinar Logistics

This webinar is being recorded


- Webinar slides and recording will be available on OPC's Prop 68 webpage:
<https://www.opc.ca.gov/prop-68-funding>
- Questions will be answered at the end of the webinar presentation
- During Q&A, please use the chat box to type in questions or use the "**Raise Hand**" function to be unmuted and avoid talking over others
- If you have questions that are very specific to your proposal, please email:
prop68ch9@resources.ca.gov




Webinar Agenda

- Overview: OPC & Proposition 68
- Funding Overview
- Solicitation Timeline and Process
- Applicant and Project Eligibility
- Project Priorities
- Application Instructions and Next Steps
- Q&A






OCEAN
PROTECTION
COUNCIL



PROP
68
State of California
Parks & Water Board 2018



Proposition 68
**2022 Marine Protected Areas and
Climate Solicitation**

Grant Program Funded by the California Drought, Water Parks,
Climate, Coastal Protection and Outdoor Access for All Act of
2018

Grant Proposal Solicitation and Application Instructions
Letters of Intent are due July 29, 2022

June 2022

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Ocean Protection Council

The mission of OPC is to ensure that California maintains healthy, resilient, and productive ocean and coastal ecosystems for the benefit of current and future generations.

OPC is at the intersection of science, policy, and management.



Strategic Plan

- OPC's vision and goals, including our current priorities, can be found within our Strategic Plan
- This Request for Proposals (RFP) is meant to implement Strategic Plan targets and objectives



Proposition 68

- Prop 68 was approved by voters in June 2018
- Support projects that provide Californians with access to safe and natural spaces and to continue investments in the state's diverse ecosystems to ensure high quality of life for all Californians
- OPC's funds in Chapter 9 are to be used for:
 - Projects that conserve, protect, and restore marine wildlife and healthy ocean and coastal ecosystems
- OPC received \$35M of Prop 68 funding to support ocean, bay, and coastal protection priorities
 - This is the first round of competitive funding for this chapter of Prop 68



Funding Overview

Funding Information

Funding Available:	\$2,000,000
Minimum Award Amount:	\$250,000
Maximum Award Amount:	\$1,000,000
Maximum Project Length:	2 years, must be complete by Summer 2025
Letter of Intent Due:	July 29, 2022

Solicitation Timeline

Activity	Time Period
Grant Proposal Solicitation Released	July 1, 2022
Letter of Intent Due	July 29, 2022 by 5:00 pm
Application Review and Evaluation	Aug 1- Sept 2, 2022
Selected Applicants Invited to Submit Full Proposal	Sept 6, 2022
Full Proposal Due	October 7, 2022
Application Review and Evaluation	Oct 10 - Nov 18, 2022
Select proposals invited for interview	November 21, 2022
OPC Staff recommend selected projects to OPC for approval	February 2023
Approved projects finalize workplans and grant agreements	Spring 2023



Solicitation Process

- Letter of Intent is due **July 29, 2022 by 5:00 pm**
 - Instructions and Form on webpage. Limited to 8 pages (maps and photos optional)
- Full proposal template will be provided upon invitation
 - Additional forms (e.g., CEQA, etc. required at that time)
- If selected, all projects are still dependent on OPC Council approval

The image shows a screenshot of the 'Marine Protected Areas (MPA) and Climate Letter of Intent' form and its instructions. The form is titled 'Marine Protected Areas (MPA) and Climate Letter of Intent' and is part of the 'OCEAN PROTECTION COUNCIL' documents. It includes sections for 'Project Name', 'Summary Information', 'Contact Information', and 'Project Information'. The 'Contact Information' section includes fields for Organization, Contact Person, Position/Title, Phone, Email, Mailing Address, and Federal Tax ID #. The 'Project Information' section includes fields for Project Name, Amount Requested, Project Duration (years), County, Specific Location (address/cross streets), Latitude, and Point representing parking lot. Below the form, there are instructions for how to complete the form, including a section for 'Letter of Intent Instructions' and a 'Project Description' section. The instructions state that the LOI package should be no more than 8 pages total, including the summary information, eligibility questions, text, preliminary budget table(s), and schedule. Any maps or pictures will not be included in the 8-page total. The 'Project Description' section requires a 2-3 paragraph description of the proposed project, including goals, outcomes, and how the project will demonstrate quantitative progress in implementing the Ocean Protection Council's Strategic Plan. The instructions also mention that reviewers will be reviewing and scoring this section using the rubric criteria in the 'Clarity and Articulation, Sound Approach' section.

OCEAN PROTECTION COUNCIL
Marine Protected Areas (MPA) and Climate Letter of Intent

Project Name: _____

The Letter of Intent (LOI) package should be no more than 8 pages total, including the summary information and eligibility questions responses (3 pages), text, preliminary budget table(s), and schedule. Any maps or pictures will not be included in the 8-page total.

Summary Information

Contact Information	
Organization	
Contact Person	
Position/Title	
Phone	Email
Mailing Address	
Federal Tax ID #	

Project Information

Project Name
Amount Requested
Project Duration (years)
County
Specific Location (address/cross streets)
Latitude
Point representing parking lot

OCEAN PROTECTION COUNCIL
Marine Protected Areas and Climate
Prop 68 Ch.9
Letter of Intent Instructions

First, download the Marine Protected Areas (MPA) and Climate Letter of Intent (LOI) Form.

Please respond to the summary information (LOI Form page 1), eligibility questions (LOI Form pages 2 and 3), and project description prompts (LOI Form pages 4-5) on the following pages and submit your letter of intent form to prop68-ch9@resources.ca.gov by July 29, 2022.

The LOI package should be no more than 8 pages total, including the summary information and eligibility questions responses (3 pages), text, preliminary budget table(s), and schedule. Any maps or pictures will not be included in the 8-page total.

Letter of Intent Instructions

Answer the prompts in the corresponding places on the LOI Form. The answers to the prompts, as well as the budget and schedule, should be no more than 5 pages total.

Project Description

In 2-3 paragraphs, describe the proposed project. Quantify the project's goals and expected outcomes, including how the project will demonstrate quantitative progress in implementing the Ocean Protection Council's Strategic Plan. Discuss which topic area(s) of the Prop 68 Request for Proposals your project will address and how. Identify the major tasks involved in the project and identify if the project is expected to provide benefits to a disadvantaged or severely disadvantaged community. To determine whether a project is located within or near a disadvantaged or severely disadvantaged community, use the California State Parks Community [Facility Finder map viewer](#). Be specific about the portion of the project that would be funded by this request. Also describe the project team's experience and capacity to complete the project.

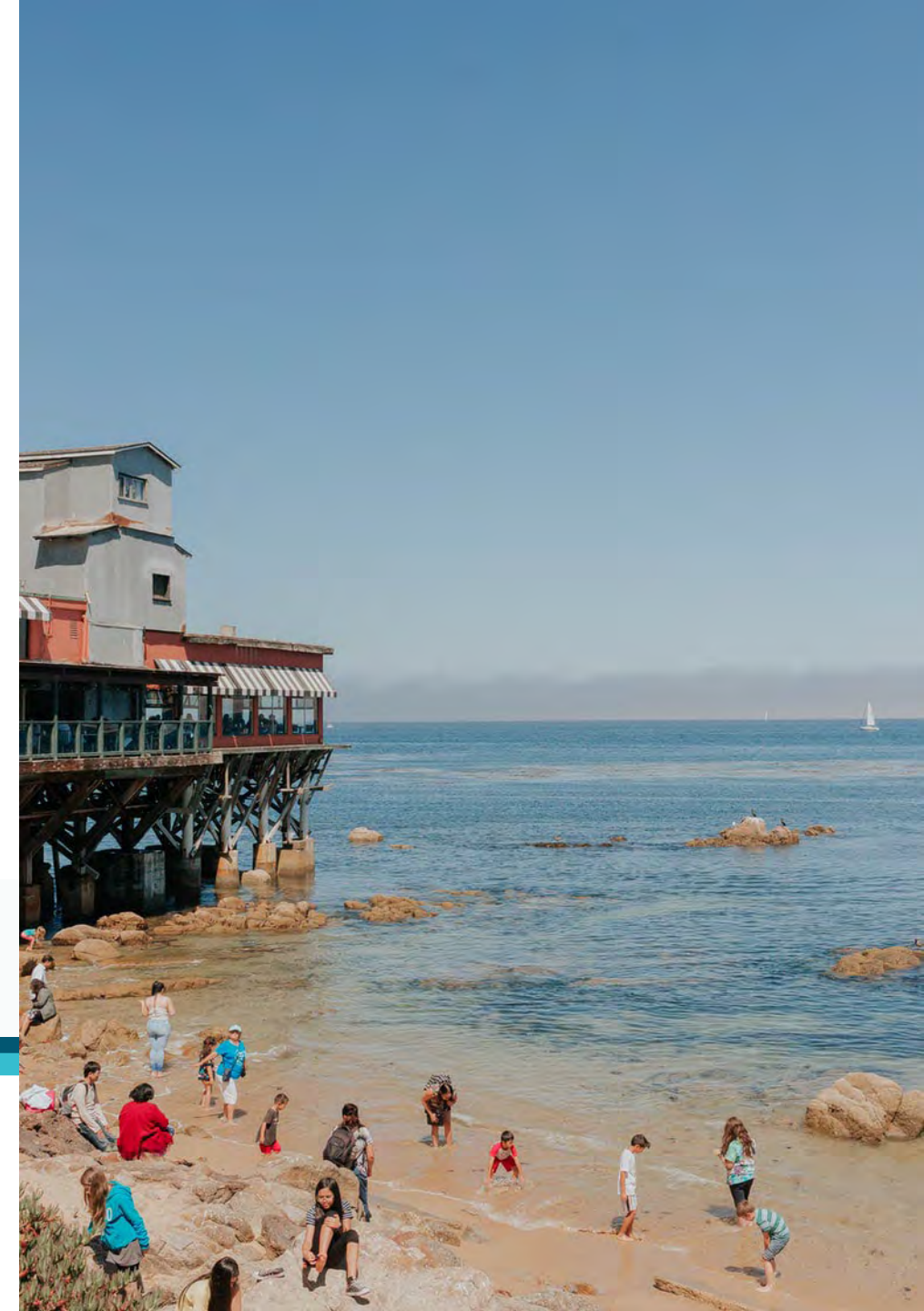
Reviewers will be reviewing and scoring this section using the rubric criteria in:

- Clarity and Articulation, Sound Approach

OPC Prop 68 Ch.9 Letter of Intent Instructions LOI Form Due July 29, 2022

Applicant and Project Eligibility

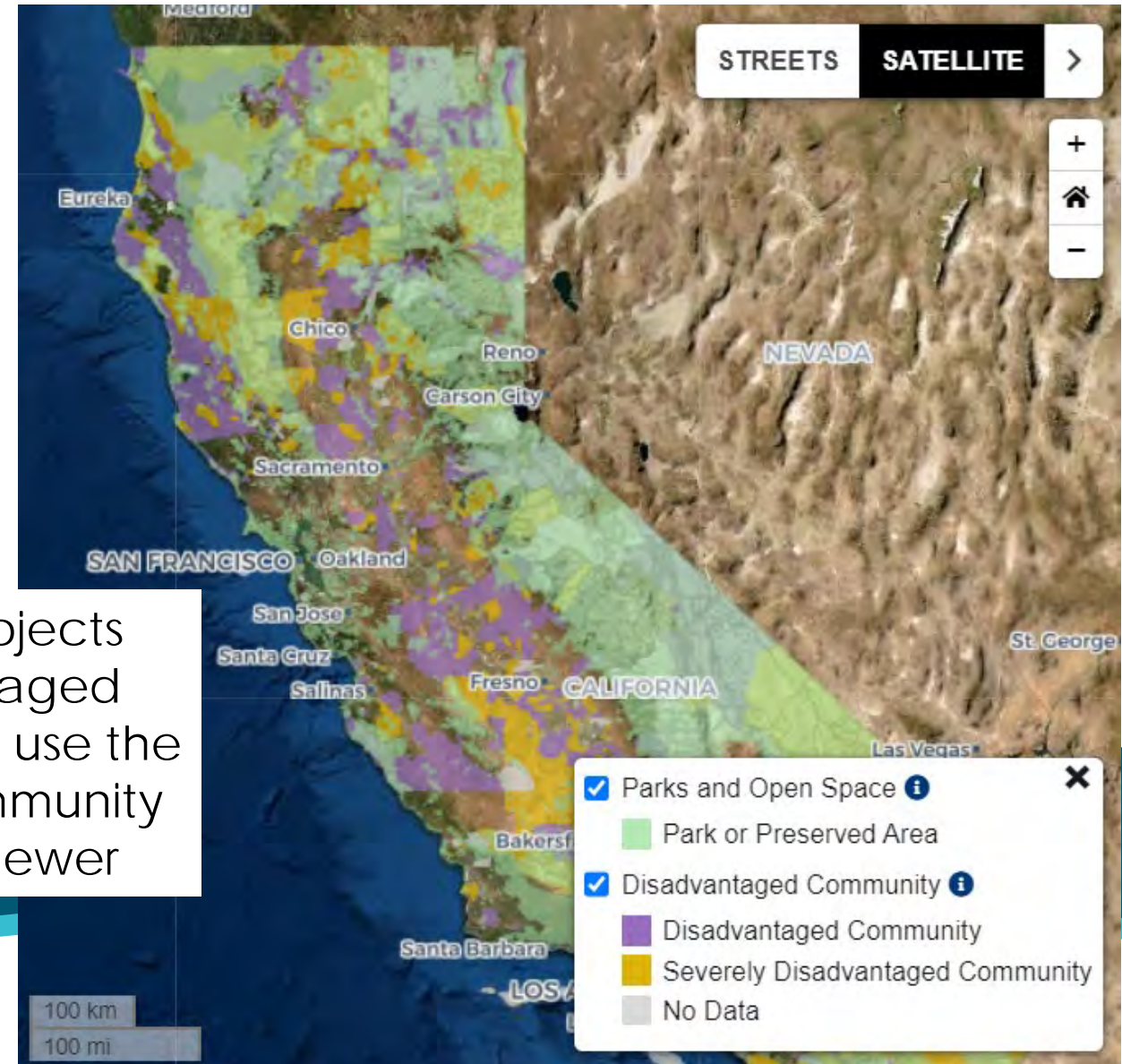
- Funds can be awarded to:
 - Public agencies, public or private universities, nonprofits, private entities, and California Native American Tribes
- Prop 68 funds must be consistent with General Obligation Bond Law
 - Projects must provide long-term benefits (15-30 years) to the state
- Projects must comply with CEQA
- Projects must be ready to start work upon approval and be completed within 2 years (by summer 2025)



Project Eligibility

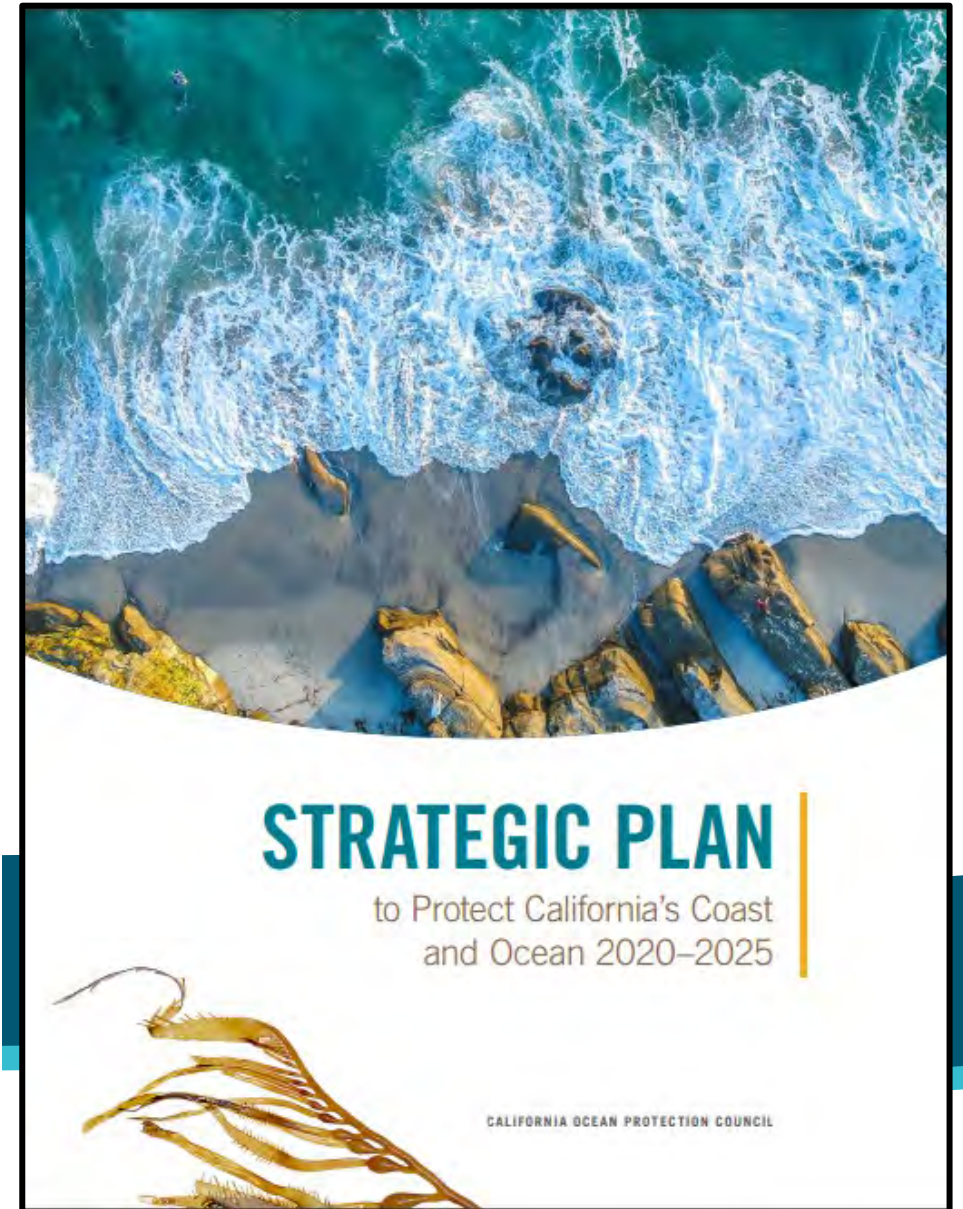
- Prop 68 requires that at least 15% of all OPC's funds support projects that benefit severely disadvantaged communities
- See Prop 68 Grant Guidelines for more detailed eligibility requirements

To determine if projects benefit disadvantaged communities, please use the CA State Parks Community FactFinder map viewer



Project Priorities

- Understand the role that California's MPA Network plays in the face of climate change, climate variability, and marine heatwaves in the lives of key species, habitats, or human activities
- Projects should advance implementation of OPC's Strategic Plan
 - Specifically, targets related to the MPA Network, climate change resilience, adaptive management, and equity
- All projects must benefit the coastal or San Francisco Bay region
- All projects must inform adaptive management of the MPA Network and link to management tools



Project Priorities

OPC will fund at least one project from each of the 3 following priority areas (p. 5 of Grant Proposal Solicitation):

Research-based projects:

1. Ecological resilience through climate refugia
2. Model habitat and species distributions
3. Social values relating to MPAs and climate resilience



Shayna Brody

Ecological resilience through climate refugia

- Focus:
 - Identify characteristics of climate refugia in California coastal systems and assess MPAs' effect on these conditions
- Outcomes should:
 - Investigate spatial distribution of MPAs relevant to historic and current stressors and how those stressors are likely to evolve in the future



Sandra Fogg

Model habitat and species distributions

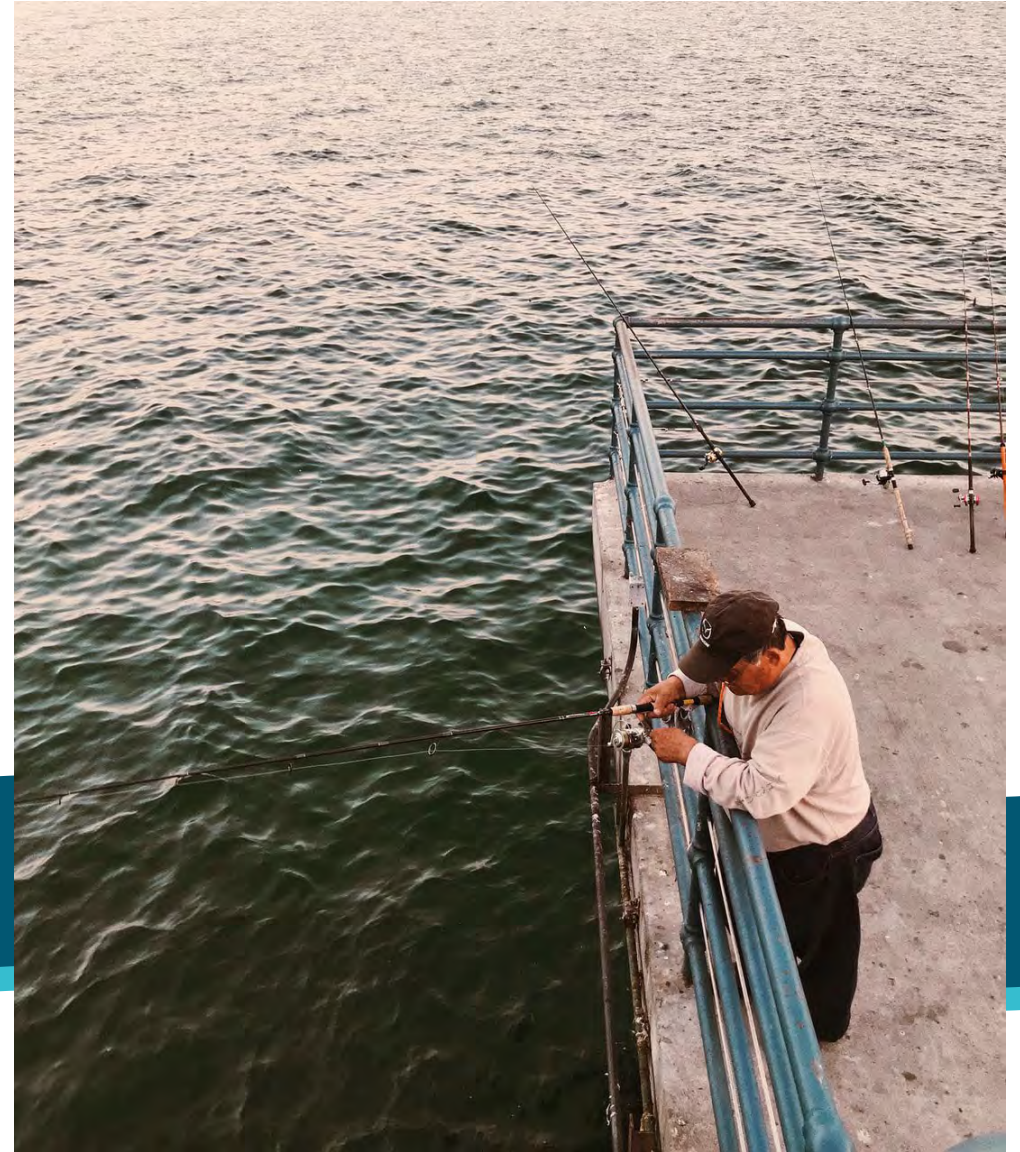
- Focus:
 - Model future species and habitat distributions while considering conditions that affect focal taxa of MPA monitoring
 - Including, but not limited to: tipping-point thresholds, species and ecological community range shifts, and genetic diversity
 - Can feature risk assessments focused on key managed species or culturally important species
 - Refer to list of species targeted for long-term MPA monitoring in the 2018 MPA Monitoring Action Plan (pages 33-40, tables 7-10)



Amanda Van Diggelen

Social values relating to MPAs and climate resilience

- Focus:
 - Understand social resilience outcomes of California MPAs
 - Identify gaps in our understanding of the interactions between MPAs and social resilience under a changing climate
 - Consider ecosystems or species that are culturally important to different societal groups (beyond economic or consumptive uses)



Application Instructions

1. Carefully review the OPC Prop 68 Grant Guidelines and Grant Proposal Solicitation
2. Download the Letter of Intent (LOI) Form and complete per LOI Instructions
3. Submit a completed LOI package to prop68ch9@resources.ca.gov with the subject "Prop 68 Application - [Your Organization]" by **5:00 pm on July 29**

All resources for applicants can be found at:
<https://www.opc.ca.gov/prop-68-funding>



Application Instructions - LOI Form Overview

- Cover Page (p. 1)
- Eligibility questions (p. 2-3)
- Letter of Intent (starts at p. 4)
 - Description of Proposed Project, Community Engagement and Partnership, and Collaboration, Preliminary Budget, and Project Schedule
- LOI should be no more than 8 pages total (including p. 1-3 in the form)
- Attachments: a map or picture of the project location is optional, and will not be included in the page count total
- We will not accept any other attachments during the LOI phase

The screenshot shows the cover page of the LOI form. At the top is the Ocean Protection Council logo and the title "Marine Protected Areas (MPA) and Climate Letter of Intent". Below this is a section for "Project Name:" followed by a line for the name. A paragraph states: "The Letter of Intent (LOI) package should be no more than 8 pages total, including the summary information and eligibility questions responses (3 pages), text, preliminary budget table(s), and schedule. Any maps or pictures will not be included in the 8-page total." Below this is a "Summary Information" section containing three tables: "Contact Information", "Project Information", and "Location Information".

Project Name: _____

The Letter of Intent (LOI) package should be no more than 8 pages total, including the summary information and eligibility questions responses (3 pages), text, preliminary budget table(s), and schedule. Any maps or pictures will not be included in the 8-page total.

Summary Information

Contact Information				
Organization				
Contact Person				
Position/Title				
Phone		Email		
Mailing Address				
Federal Tax ID #				

Project Information				
Project Name				
Amount Requested	\$	Total Project Cost	\$	Non-State Leveraging Funds
Project Duration (in years)				

Location Information	
County	
Specific Location (address/cross streets)	
Latitude	Longitude
Point representing the lat/long (e.g. parking lot, center of site, etc.)	

Next Steps

- OPC staff will provide applicants with opportunities to ask questions through:
 - Virtual Office Hours on **Thursday July 14th from 11:00 am - 12:00 pm**. Zoom link is available at <https://www.opc.ca.gov/prop-68-funding>, no registration is required.
 - Contact us via the email: prop68ch9@resources.ca.gov
- FAQ document that compiles questions asked in today's webinar and via email will be posted to our Prop 68 webpage



Sandra Fogg

Q&A

- During Q&A, please use the chat box to type in questions or use the “**Raise Hand**” function to be unmuted and avoid talking over others
- We will get to as many questions as we can!
- If you have questions that are very specific to your proposal, please email:
prop68ch9@resources.ca.gov
 - While we cannot comment on specific project ideas, we are happy to clarify the priorities or eligibility requirements





Sandra Fogg



Thank you!

Please email questions and LOIs to

prop68ch9@resources.ca.gov

LOI Deadline: July 29, 2022, 5:00 pm