

Marine Protected Area Outreach & Education Resource Library

February 12th, 2019

11:00 a.m.



California Department of
Fish and Wildlife



CALIFORNIA OCEAN PROTECTION COUNCIL





About The Library

A library of all existing MPA outreach resources and materials produced by CDFW, CMSF, MPA Collaboratives and many other agencies and organizations.

View it here: <http://bit.ly/MPAResourcesLibrary>

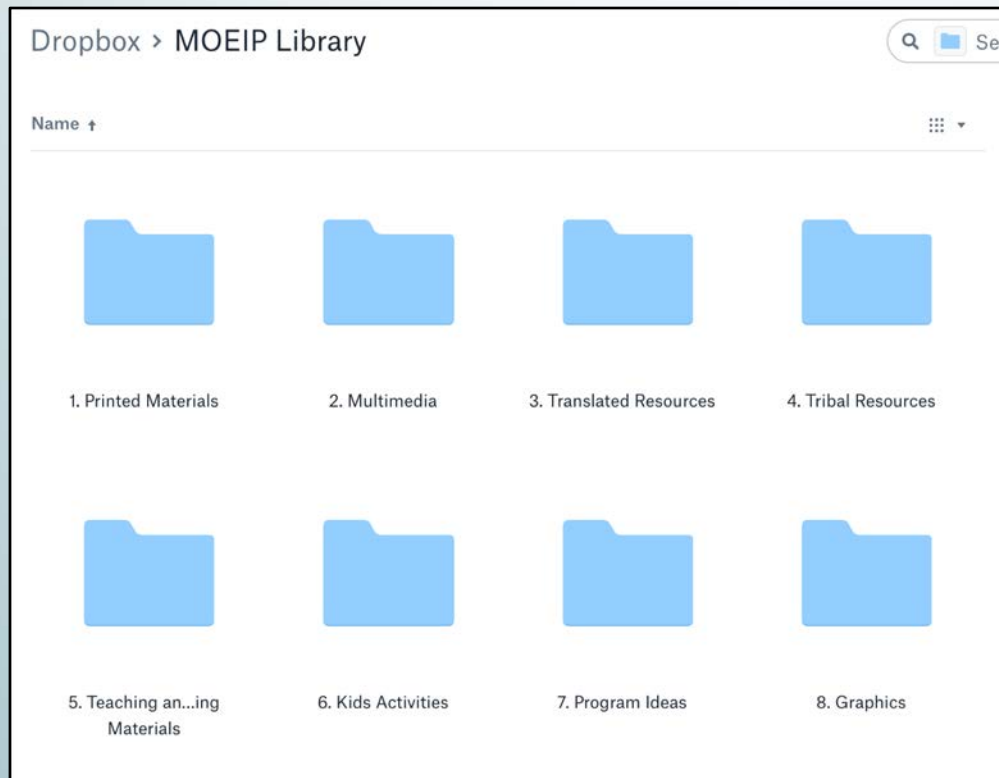


Library Contents and Organization

NAVIGATING THE RESOURCE LIBRARY

MPA Library Organization

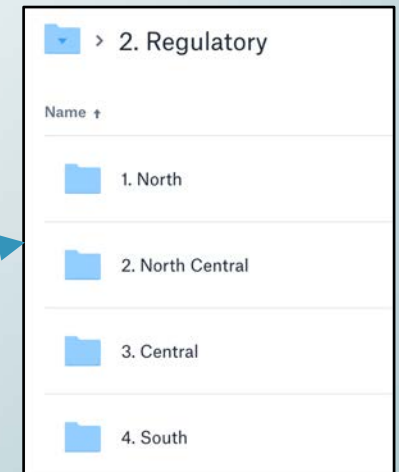
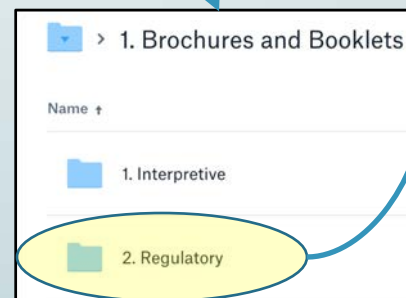
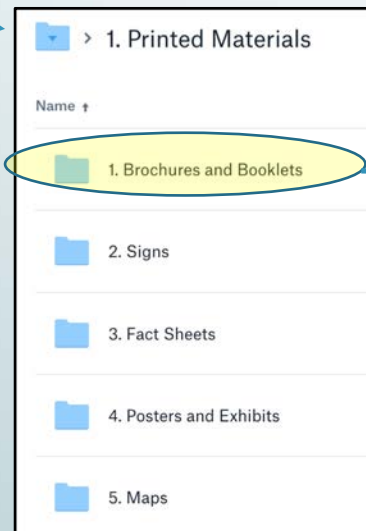
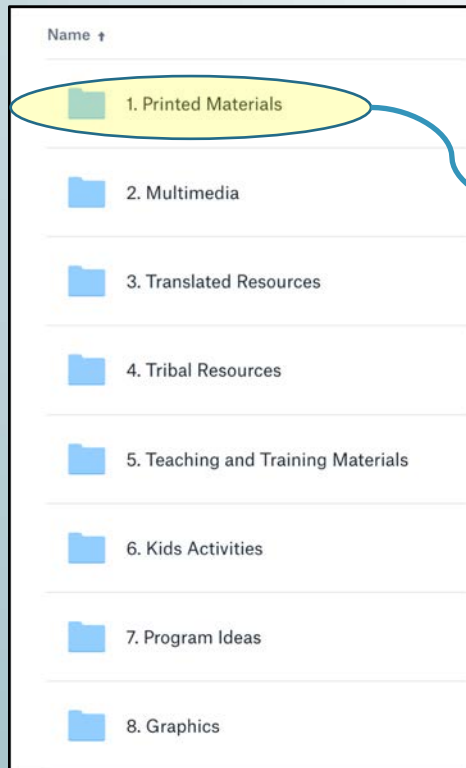
CONTENTS ORGANIZED BY THE FOLLOWING HIGH-LEVEL COMPONENTS



Many great resources have been created across the state by partner organizations!

Take a peek at what has been done before to save time and resources!

MPA Library Organization



MPA Library Organization

> 1. Printed Materials

Name ↑

- 1. Brochures and Booklets
- 2. Signs
- 3. Fact Sheets
- 4. Posters and Exhibits
- 5. Maps

> 1. Brochures and Booklets

Name ↑

- 1. Interpretive
- 2. Regulatory

> 1. Interpretive

Name ↓

- 5. Statewide
- 3. Central
- 1. North
- 2. North Central
- 4. South

> 2. Regulatory


Name ↑

- 1. North
- 2. North Central
- 3. Central
- 4. South

> 1. Interpretive > 4. South

Modified ↓

OLDER




Guide to Tide... ure_2018.pdf Orange Coun... ure_2015.pdf Explore Santa... ure_2015.pdf Exploring San... ure_2014.pdf

> 2. Regulatory > 3. Central

Modified ↓

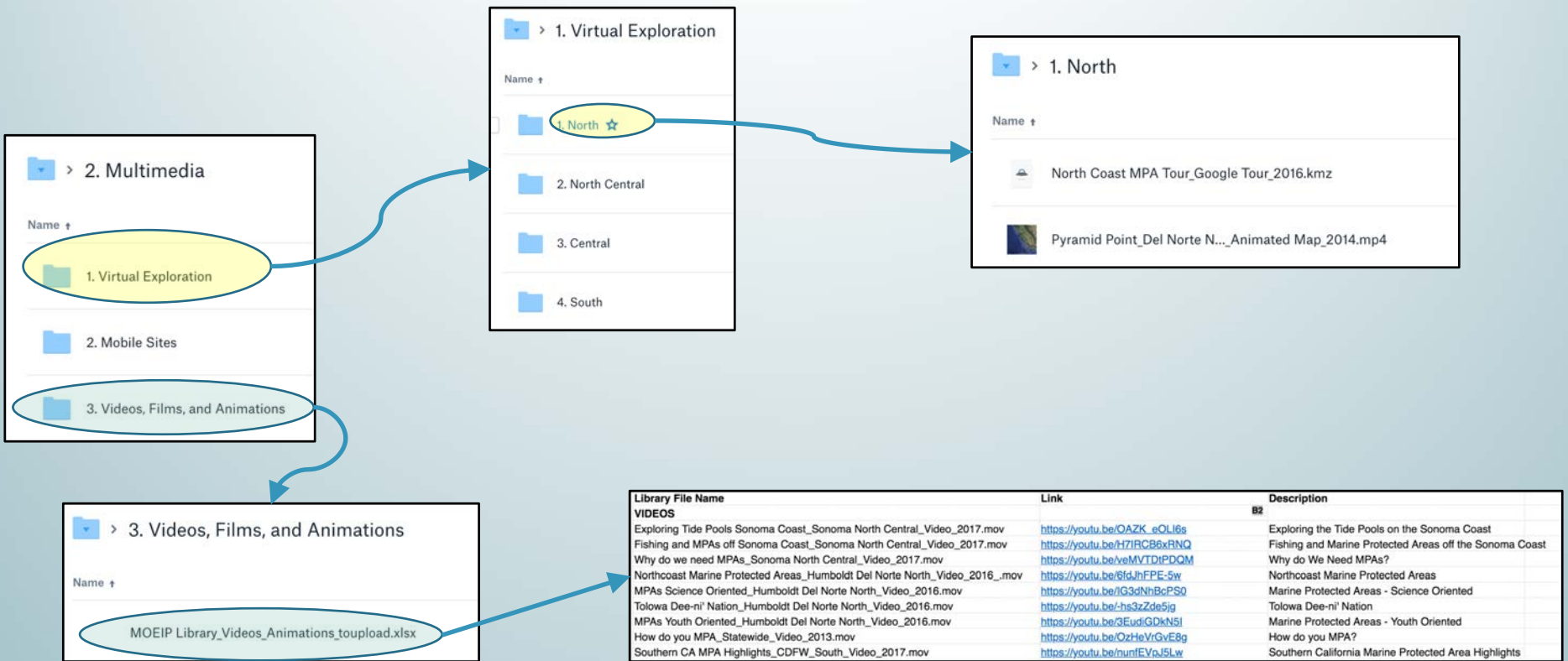
OLDER



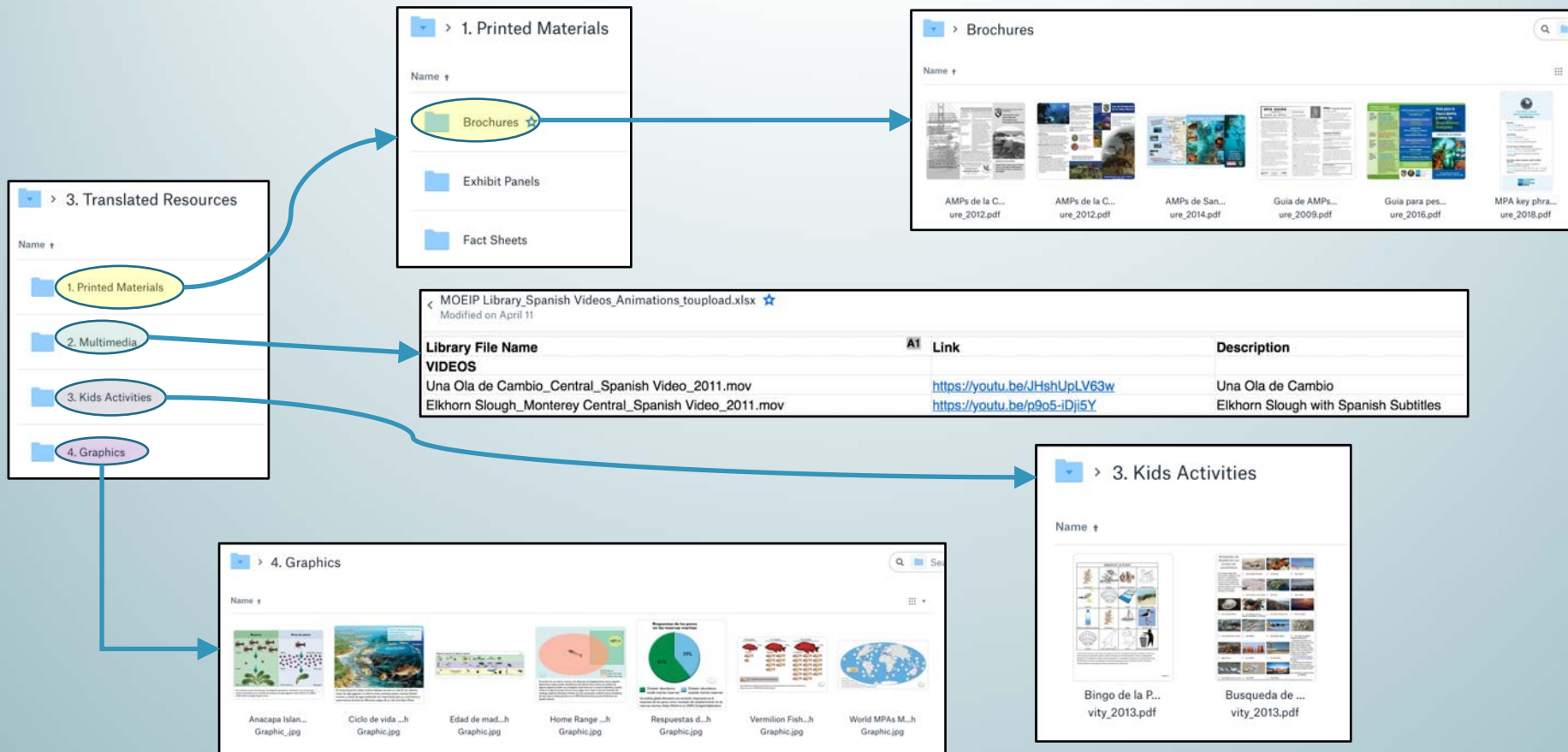
Fishing Moss... ure_2018.pdf Fishing Santa... ure_2018.pdf Fishing Monte... ure_2018.pdf CA MPAs Cen... ure_2016.pdf Guide to Cen... PA_2016.pdf

Fishing Morro... ure_2014.pdf Fishing Santa... ure_2014.pdf Fishing Moss... ure_2014.pdf Fishing Monte... ure_2014.pdf

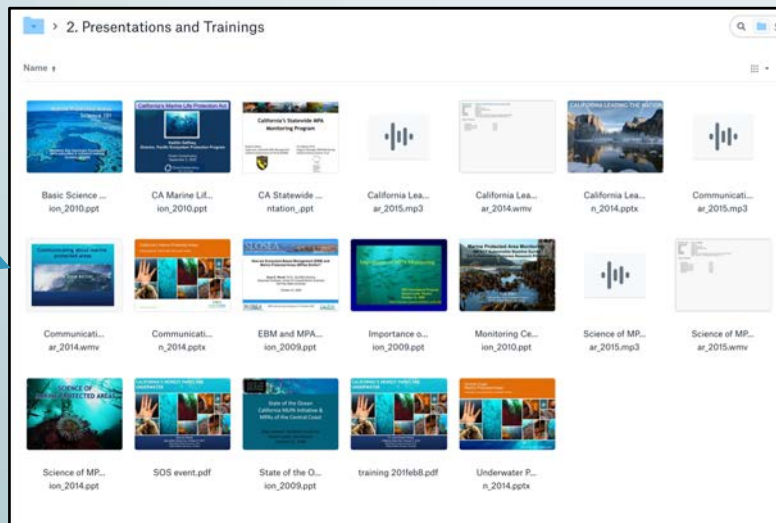
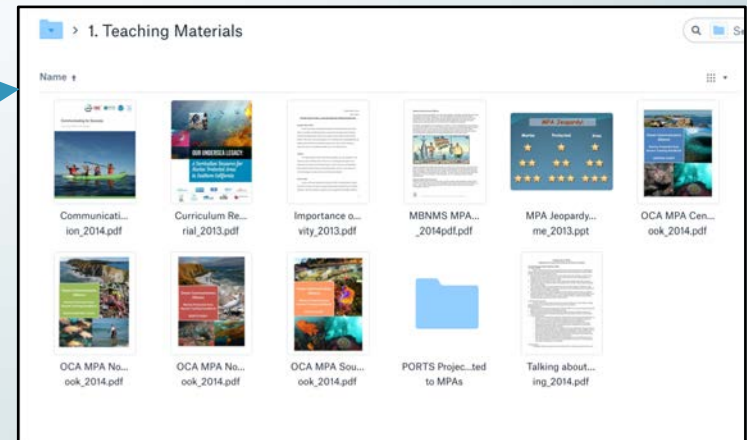
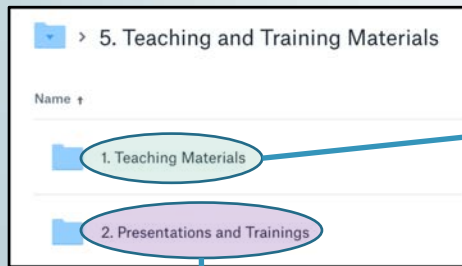
MPA Library Organization



MPA Library Organization



MPA Library Organization



MPA Library Organization

Name ↑

- 1. Printed Materials
- 2. Multimedia
- 3. Translated Resources
- 4. Tribal Resources
- 5. Teaching and Training Materials
- 6. Kids Activities
- 7. Program Ideas
- 8. Graphics

> 6. Kids Activities

Search Sea

Name ↑

- Beach Bingo... vity_2013.pdf
- California bea... vity_2013.pdf
- Critter Series... ide_2017.jpg
- Critter Series... ide_2017.png
- Junior Scientis... vity_2014.pdf
- MPA Jeopardy... me_2014.ppt
- Marine Protected Areas: Providing Safe Refuges for Ocean Creatures Like Us Activity Booklet for Kids
- MPA Passpor... vity_2018.pdf
- MPAs Refuge ... vity_2014.pdf
- The Colorful W... ster_2018.pdf

MPA Library Organization

> 7. Program Ideas

Name ▾

- Citizen Science Programs.docx
- Collaborative Network.docx
- Docent Programs.docx
- Events.docx
- Recreation and Human Programs.docx

Program Ideas: Events



Underwater Parks Day

This annual event on the Saturday of Martin Luther King, Jr. weekend in January, has gained considerable following throughout California. Events include photography and video contests, arts and crafts for children, presentations, exhibit displays, interpretive walks, and even marine life touch tanks. To learn more, contact CMSF@CaliforniaMSF.org



World Oceans Day

A healthy world ocean is critical to our survival. Every year, World Oceans Day provides a unique opportunity to honor, help protect, and conserve the world's oceans. World Oceans Day is June 8th, annually.

View the [official website](#) to find an event to join or to get ideas for creating one of your own.



Ocean Day California

The mission of Ocean Day is to convey a unified message from the ocean and coastal community that educates and inspires decision makers to work toward effective solutions aimed at protecting and restoring California's iconic ocean and coastline.

The California State Capitol is far from the coast, but decisions and laws forged there have large impacts on the future of the coast and ocean. That is why Ocean Day has been bringing advocates to the State Capitol to discuss important ocean issues with state legislators. This event continues

Program Ideas: Citizen Science Programs



MPA Watch

A citizen science monitoring program that trains volunteers to observe and collect data on human uses of coastal and marine resources both inside and outside of MPAs. Data are meant to inform the management, enforcement, and science of MPAs and coastal regions, and allow us to see how human uses are changing as a result of MPA implementation. www.mpawatch.org



MPA Citizen Science Cruise

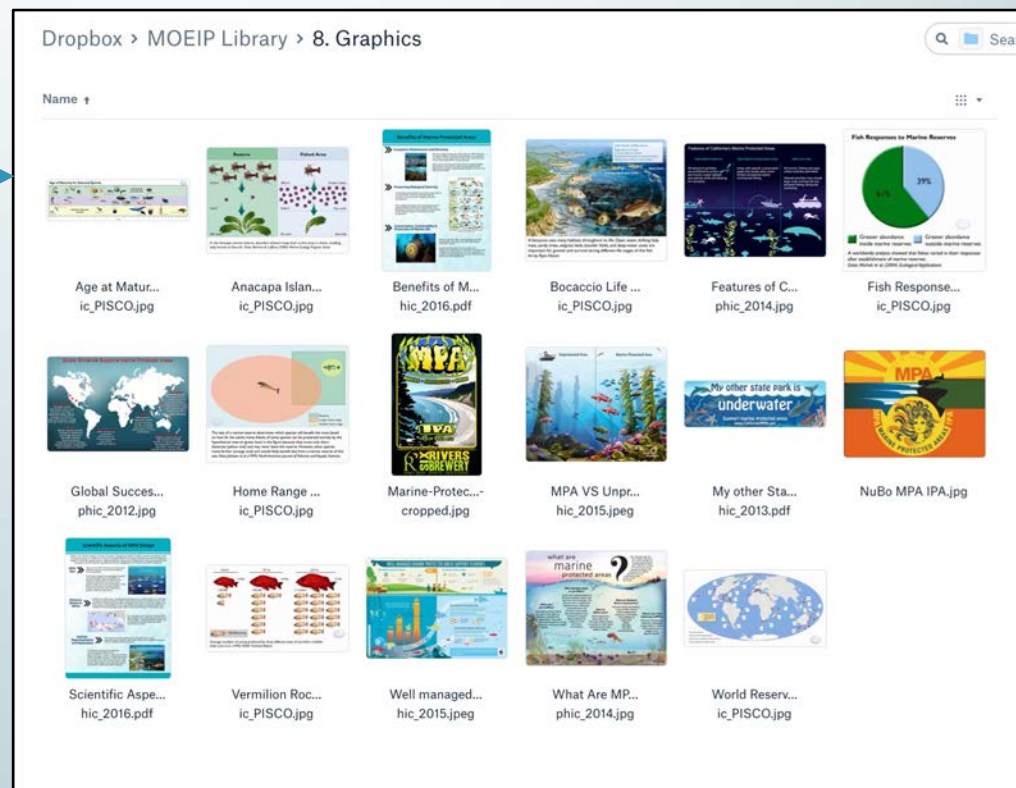
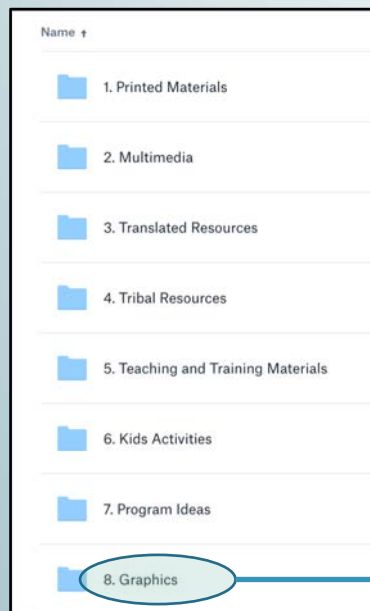
This on-the-water STEM education cruise allows organizations, local scientists, State Parks experts, and students and teachers work together to monitor Crystal Cove's Marine Conservation Area. This unique partnership of Newport Landing Sportfishing and Crystal Cove Alliance engages students in scientific research and monitoring. <http://www.newportwhales.com/mpacruise.html>

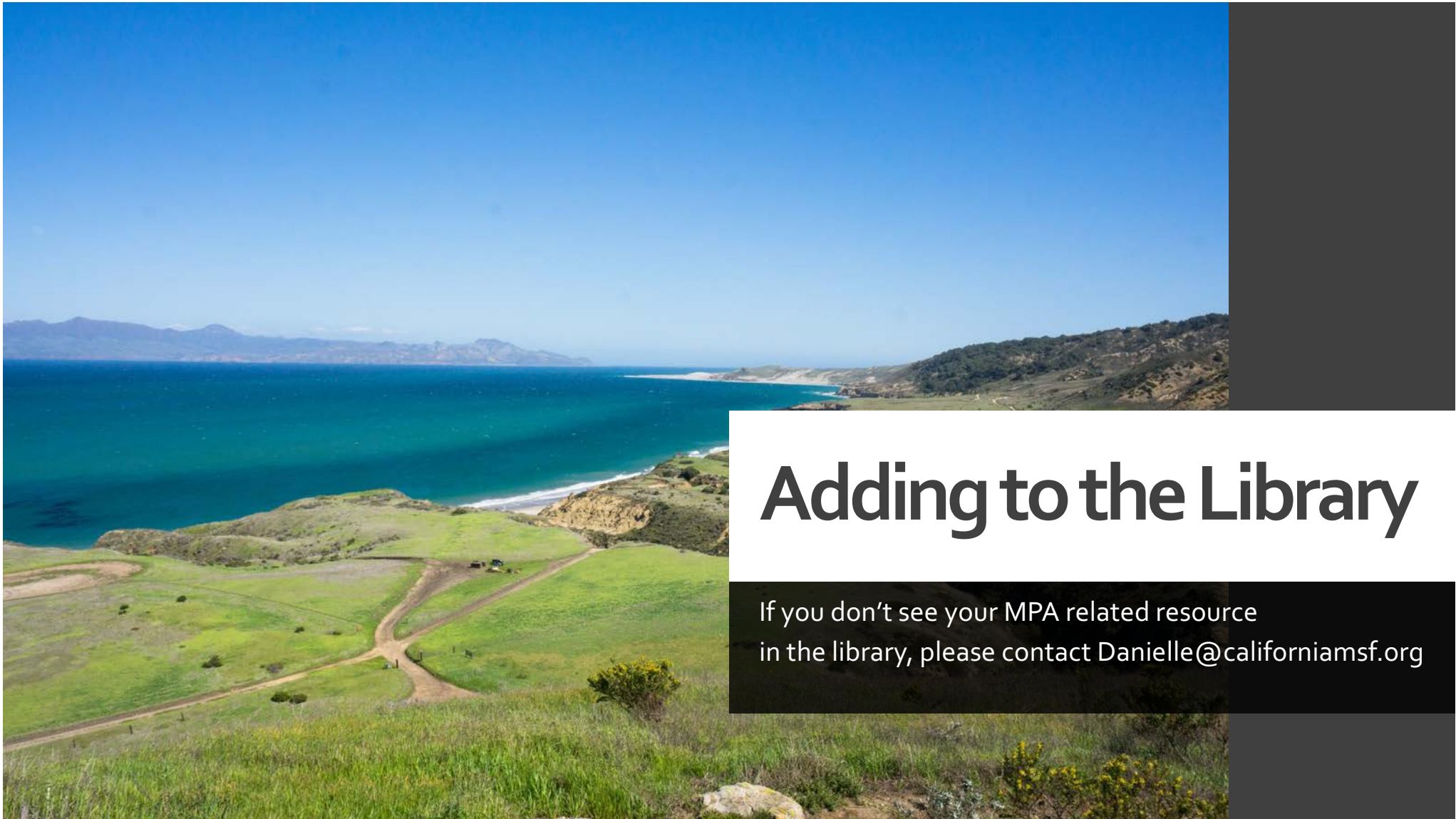


GFNMS Beach Watch Program

This long-term, volunteer beach monitoring program collects information on birds and mammals for every beach from Manchester Beach to Point Año Nuevo. A network local stewards document and exchange information on the biological and physical changes that the beaches undergo throughout the seasons. <http://farallones.noaa.gov/science/beachwatch.html>

MPA Library Organization





Adding to the Library

If you don't see your MPA related resource in the library, please contact Danielle@californiamsf.org

Open Data Platform

California Natural Resource Agency

data.cnra.ca.gov



CNRA Open Data Platform

Visit at data.cnra.ca.gov

The screenshot shows the homepage of the California Natural Resources Agency's Open Data Platform. At the top left is the CNRA logo. The navigation menu includes 'Open Data', 'Organizations', 'Topics', 'Training', 'Log in', 'Sign up', and 'Contact'. A large banner features the text 'Welcome to CALIFORNIA NATURAL RESOURCES AGENCY OPEN DATA' and a mission statement: 'Our mission is to restore, protect and manage the state's natural, historical and cultural resources for current and future generations.' Below the banner is a search bar labeled 'Search Datasets' and a note: 'Get started by searching from 1289 datasets and maps from across California'. A 'Topics' section is displayed with a grid of icons for Wildlife, Water, Oceans, Energy, Conservation, and Recreation. The 'Oceans' icon is highlighted with a black box, and an arrow points from this box to the right-hand screenshot.

This screenshot shows the 'Oceans' topic page. The breadcrumb trail at the top reads 'HOME / TOPICS / OCEANS'. The page header includes the 'Oceans' logo and the statistics '33 Datasets' and '0 Followers'. On the left, a sidebar menu lists 'Organizations' (Ocean Protection Council (32), Ocean Education (1)), 'Topics' (Oceans (33)), 'Tags', 'Formats', and 'Licenses'. The main content area features a search bar with the text 'Search datasets...', a dropdown menu for 'Order by: Relevance', and a heading '33 datasets found'. Two dataset entries are visible: 'Marine Protected Area Monitoring Action Plan 2018' and 'Marine Protected Area Statewide Leadership Team Work Plan'. Each entry includes a sun and waves icon, a brief description, an update date, and a PDF icon.

CNRA Open Data Platform

Example Dataset: Tribal MPA Signs

Tribal MPA Signs

Marine protected areas interpretive signs with tribal-related content.

Organization: Ocean Education

Data and Resources:

- Conserving CA Coastal Treasures, Kashiyat, Santa Barbara South Interp...
- Conserving CA Coastal Treasures, Swamis, San Diego South Interp Sign, 2015
- Chumash Tribal MPA, Santa Barbara Los Angeles Channel Islands...
- Conserving CA Coastal Treasures, Campus Point, Santa Barbara South, Interp...
- Conserving CA Coastal Treasures, Malibu/Al, San Diego South, Interp Sign, 2015
- Conserving CA Coastal Treasures, Abasco River, Mendocino North, Interp...
- Conserving CA Coastal Treasures, Ten Mile, Mendocino North, Interp Sign, 2015
- Conserving CA Coastal Treasures, Van Damme, Mendocino North, Interp Sign, 2015
- Conserving CA Coastal Treasures, Reading Rock, Trinidad...
- Conserving CA Coastal Treasures, Pyramid Point, Del Norte North, Interp...
- Conserving CA Coastal Treasures, Pyramid Point, Del Norte North, Interp...
- Conserving CA Coastal Treasures, Ten Mile Estuary, Mendocino North, Interp...
- Conserving CA Coastal Treasures, Point Cabrillo Tribal, Mendocino...
- Conserving CA Coastal Treasures, Big River Tribal, Mendocino North, Interp...
- Conserving CA Coastal Treasures, Crescent City, Del Norte North, Interp...
- Conserving CA Coastal Treasures, Crescent City, Del Norte North, Interp...

Tags: 2012, 2015, 2016, Big River Tribal, Campus Point, Campus Point Tribal, Campus Point Tribal, Conserving CA Coast..., Crescent City, Crescent City, Del Norte North, Humboldt North, Interp Sign, Kashiyat, MPA, Malibu/Al, Mendocino North, North, Point Cabrillo Tribal, Pyramid Point, Pyramid Point, Reading Rock, Russian Gulch, San Diego South, Santa Barbara South, South, Ten Mile, Ten Mile Beach, Ten Mile Estuary, Tribal Resources, Trinidad, Van Damme, interpretive, marine protected area, printed materials, signs

Additional Info:

CONTACT NAME	California Marine Seerlary Foundation
CONTACT EMAIL	dmccomb@californiamarine.org
PUBLIC ACCESS LEVEL	Non-Public
LAST UPDATED	December 15, 2019
STATE	all-else
LICENSE	License not specified

Conserving California's Coastal Treasures

Marine Protected Areas Safeguard Our Ocean's Bounty

A statewide network of Marine Protected Areas (MPAs) safeguards California's rich coastal resources. The marine life here enjoy the small refuery created by Genoa Creek as it flows down the canyon to meet the ocean. The creek gives life to a massive grove of arroyo willow, and is the source of its Chumash name, Kashiyat (place of the willow).

California leads the nation and the world with its network of MPAs. They allow...


- Have varying levels of protection
- Conserve marine habitats and diversity
- Allow marine life to thrive
- Make great places for education, research, and fun

For MPA brochures, maps, newsletters, and other materials, visit www.californiamarine.org. Contact: 805-344-2444 (805) 344-2444

MPAs - Go to the Ocean, Good for You!

Resources: Conserving CA Coast..., Contact Email, Contact Name

Additional Information: MPA, LAST UPDATED, December 15, 2019, LICENSE, License not specified



**Can't find what
you're looking for?**

Please reach out to CMSF, OPC or CDFW for more information!



Thank You!
