**Marine Life Management Act (MLMA) Master Plan Implementation Planning
Discussion for Interested Stakeholders**

**Informing the Development of an Online California Fisheries Portal
Tuesday, May 8, 2018 | 9:30am-12:30pm PT**

Goal: To engage in a constructive discussion to help inform the California Department of Fish and Wildlife's (CDFW) development of an online, publicly-accessible and user-friendly "living" library for California's fisheries information.

Meeting Materials: Reference materials will be emailed to participants prior to the webinar.

Agenda

Welcome, Webinar Overview & Purpose
Confirm attendance and intentions for the webinar. Review and confirm agenda, approach, and goals.

Learning How You Access Fisheries Information
Initial group discussion to learn how stakeholders currently access fisheries information and understand initial ideas about additional ways information could be made available to the ocean community and interested members of the public.

(Re)Introduction to the Draft California Fisheries Portal, including Enhanced Status Reports and Their Relationship to the MLMA & Master Plan Amendment Process
Overview of the draft California Fisheries Portal as a resource for MLMA Master Plan implementation planning, including the updated approach to Enhanced Status Reports (ESRs), which summarize available fisheries, management, monitoring, and research information and are intended to serve as the foundation and primary source of content for the Portal.

Discussion on Design, Form, and Function of the Draft California Fisheries Portal
Discuss and evaluate key aspects of a Portal design, including layout, accessibility, and types of information by exploring draft ESR and Portal outlines and example fisheries websites.

Discussion Questions
- *What fisheries information are stakeholders interested in gaining access to and/or learning about, and how might this be expected to change over time?*
- *Does the draft Portal web page layout provide sufficient (more/less) information based on these needs?*
- *Could the visual layout and navigability of the draft Portal web page layout be improved?*
- *What are some successful examples of agencies, organizations, or others sharing fisheries information with the public?*
- *What are the additional priority functions stakeholders would like to see an online Portal have (e.g., data visualization and analysis tools to query and graph data and create maps, relevant marine policy information, etc.)?*

Next Steps & Adjourn