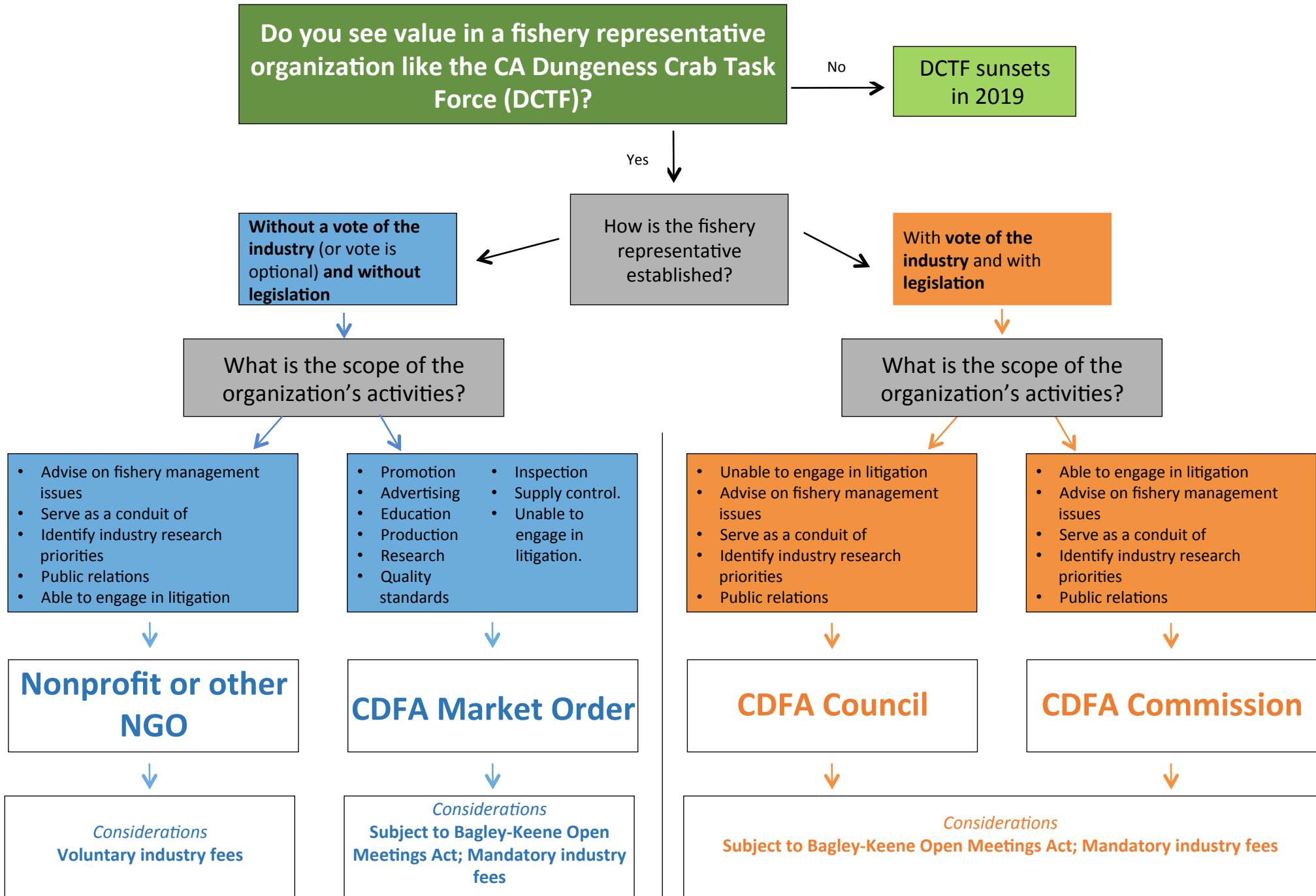


DRAFT Decision Tree

Establishing a California Dungeness Crab Industry-led Organization

Updated 9/10/2017



* All organizations may engage in marketing including promotion, advertising, education, marketing research, and research