



UNITED STATES DEPARTMENT OF COMMERCE  
National Oceanic and Atmospheric Administration  
National Ocean Service  
Office of Response and Restoration  
Marine Debris Program  
Silver Spring, Maryland 20910

September 22, 2016

California Ocean Protection Council  
1416 Ninth Street, Suite 1311  
Sacramento, CA 95814

Re: Partner Support for Clean Water Fund's (CWF) *ReThink Disposable* Program

Dear Councilmembers:

On behalf of the NOAA Marine Debris Program (MDP), I am writing to express our support for Clean Water Fund's project proposal to the California Ocean Protection Council to create an "Unpackaged Community" demonstration project in the San Francisco Bay Area. Since 2011, Clean Water Fund's California office has been a leader in addressing plastics in the marine environment through public education and engagement and creating partnerships with businesses, institutions, and local government to reduce single use products, the primary component of street litter that pollutes our waterways, the bay and the ocean. **Over the last two years, *ReThink Disposable* has engaged 112 food businesses and five institutions to implement best management practices leading to a reduction of over 10 million disposable packaging products annually and preventing approximately 100,000 pounds of waste each year.**

The NOAA MDP is partnering with Clean Water Fund on *ReThink Disposable* through our Fiscal Year 2015 Prevention through Education and Outreach Grant Opportunity. The MDP is mandated by the Federal Marine Debris Act to "identify, determine sources of, assess, prevent, reduce, and remove marine debris and address the adverse impacts of marine debris on the economy of the United States, marine environment, and navigation safety." *ReThink Disposable* supports our mission to reduce marine debris by addressing the generation of litter prone trash at the source. This grant would provide much needed funding to elevate the impact and visibility of this campaign by creating a "model unpackaged community" that take an all hands in approach to reduce single use packaging. The results, resources, tools, case studies, and community volunteer training program with supporting materials will serve as a model for other cities and counties to utilize and replicate as they work to mitigate the environmental and financial burden of managing trash that pollutes California's waterways.

We know that with Clean Water Fund's leadership, the proposed *ReThink Disposable* project will be a success in raising awareness of the environmental impacts from the "throwaway lifestyle" to inspire behavior change amongst businesses, intuitions, and the public. I urge you to fund the proposal of the Clean Water Fund. Should you have any questions about our support for this proposal, please contact our California Regional Coordinator, Sherry Lippiatt at [sherry.lippiatt@noaa.gov](mailto:sherry.lippiatt@noaa.gov) and 510-410-2602.

Sincerely,

Nancy Wallace  
Chief, Marine Debris Division  
NOAA Office of Response and Restoration





**UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
REGION IX  
75 Hawthorne Street (WTR-22)  
San Francisco, CA 94105**

September 21, 2016

California Ocean Protection Council  
1416 Ninth Street, Suite 1311  
Sacramento, CA 95814

Dear Councilmember:

Clean Water Fund (CWF) applied for and received a competitive US EPA San Francisco Bay Water Quality Improvement Fund grant on September 1, 2012 for \$257,293. CWF successfully completed all work plan objectives and closed the grant December 31, 2014.

If you have any questions, feel free to contact me at [yelensky.ERICA@epa.gov](mailto:yelensky.ERICA@epa.gov) or 415-972-3021.

Sincerely,

A handwritten signature in blue ink, which appears to read "Erica Yelensky", is positioned above the typed name.

Erica Yelensky, Outreach Coordinator  
San Francisco Water Quality Improvement Fund



**SF Environment**

**Our home. Our city. Our planet.**

A Department of the City and County of San Francisco

Edwin M. Lee  
Mayor

Deborah O. Raphael  
Director

September 28, 2016

California Ocean Protection Council  
1416 Ninth Street, Suite 1311  
Sacramento, CA 95814

Re: Partner Support for Clean Water Fund's (CWF) *ReThink Disposable* Program

Dear Councilmembers:

On behalf of the City and County of San Francisco Department of the Environment, I am writing to express our support for CWF's project proposal to the California Ocean Protection Council to create an "Unpackaged Community" demonstration project in the San Francisco Bay Area. Since 2011, Clean Water Fund's California office has been a leader in addressing plastics in the marine environment through public education and engagement and creating partnerships with businesses, institutions, and local government to reduce single use products, the primary component of street litter that pollutes our waterways, the bay and the ocean. **Over the last two years, *ReThink Disposable* has engaged 112 food businesses and five institutions to implement best management practices leading to a reduction of over 10 million disposable packaging products annually and preventing approximately 100,000 pounds of waste each year.**

SF Environment is partnering with Clean Water Fund on *ReThink Disposable* and supports the mission to reduce marine debris by addressing the generation of litter prone trash at the source. This grant would provide much needed funding to elevate the impact and visibility of this campaign by creating a "model unpackaged community" that take an all hands in approach to reduce single use packaging. The results, resources, tools, case studies, and community volunteer training program with supporting materials will serve as a model for other cities and counties to utilize and replicate as they work to mitigate the environmental and financial burden of managing trash that pollutes California's waterways.

We know that with Clean Water Fund's leadership, the proposed *ReThink Disposable* project will be a success in raising awareness of the environmental impacts from the "throwaway lifestyle" to inspire behavior change amongst businesses, intuitions, and the public. I urge you to fund the proposal of the Clean Water Fund. Should you have any questions about our support for this proposal, please contact Jack Macy at [jack.macy@sfgov.org](mailto:jack.macy@sfgov.org) or 415-355-3751.

Sincerely,

Jack Macy  
Commercial Zero Waste Senior Coordinator



September 29, 2016

California Ocean Protection Council  
1416 Ninth Street, Suite 1311  
Sacramento, CA 95814

Re: Partner Support for Clean Water Fund's (CWF) *ReThink Disposable* Program

Dear Councilmembers:

The City of San José Environmental Services Department is pleased to support CWF's project proposal to the California Ocean Protection Council to create an "Unpackaged Community" demonstration project in the San Francisco Bay Area. We believe in and support the mission of Clean Water Fund's *ReThink Disposable* program to reduce marine debris by addressing the generation of litter prone trash at the source. Environmental Services is interested in continuing our partnership with Clean Water Fund because source reduction has the potential to effectively reduce the quantity of trash that ends up on city streets and in local waterways and reduces costs related to trash management and control.

Trash reduction and control are key priorities for the City of San José's Stormwater Management and Zero Waste Programs. As part of our program for complying with the trash reduction provisions of the Municipal Regional Stormwater Permit, the City of San Jose recognizes *ReThink Disposable* as an innovative way to control, reduce, and ultimately eliminate discharge of trash. This grant would provide much needed funding to elevate the impact and visibility of this campaign by creating a "model unpackaged community" that takes an all hands in approach to reduce single use packaging. The results, resources, tools, case studies, and community volunteer training program with supporting materials will serve as a model for other cities and counties to utilize and replicate as they work to mitigate the environmental and financial burden of managing trash that pollutes California's waterways.

We know that with Clean Water Fund's leadership, the proposed *ReThink Disposable* project will be a success in raising awareness of the environmental impacts from the "throwaway lifestyle" to inspire behavior change amongst businesses, institutions, and the public. The continuation of our partnership with Clean Water Fund will allow them to build on the success of their pilot project in San José. I urge you to fund Clean Water Fund's *ReThink Disposable* Program proposal. Should you have any questions about our support for this proposal, please contact Sharon Newton at [sharon.newton@sanjoseca.gov](mailto:sharon.newton@sanjoseca.gov) and (408)-793-5351.

Sincerely,



NAPP FUKUDA  
Deputy Director, Watershed Protection  
Environmental Services Department



StopWaste is the Alameda County Waste Management Authority, the Alameda County Source Reduction and Recycling Board, and the Energy Council operating as one public agency.

September 30, 2016

California Ocean Protection Council

1416 Ninth Street, Suite 1311

Sacramento, CA 95814

Re: Partner Support for Clean Water Fund's (CWF) *ReThink Disposable* Program

Member Agencies:

Alameda County  
Alameda  
Albany  
Berkeley  
Dublin  
Emeryville  
Fremont  
Hayward  
Livermore  
Newark  
Oakland  
Piedmont  
Pleasanton  
San Leandro  
Union City  
Castro Valley  
Sanitary District  
Oro Loma  
Sanitary District

Dear Councilmembers:

On behalf of StopWaste, I am writing to express our support for CWF's project proposal to the California Ocean Protection Council to create an "Unpackaged Community" demonstration project in the San Francisco Bay Area. Since 2011, Clean Water Fund's California office has been a leader in addressing plastics in the marine environment through public education and engagement and creating partnerships with businesses, institutions, and local government to reduce single use products, the primary component of street litter that pollutes our waterways, the bay and the ocean. **Over the last two years, *ReThink Disposable* has engaged 112 food businesses and five institutions to implement best management practices leading to a reduction of over 10 million disposable packaging products annually and preventing approximately 100,000 pounds of waste each year.**

StopWaste is partnering with Clean Water Fund on *ReThink Disposable* because the project supports the work of *Alameda County's Source Reduction and Recycling Plan: Vision 2010: 75% and Beyond* which promotes source reduction and the use of reusable, recyclable or compostable food service ware and related packaging while also reducing marine debris by addressing the generation of litter prone trash at the source. This grant would provide much needed funding to elevate the impact and visibility of this campaign by creating a "model unpackaged community" that take an all hands in approach to reduce single use packaging. The results, resources, tools, case studies, and community volunteer training program with supporting materials will serve as a model for other cities and counties to utilize and replicate as they work to mitigate the environmental and financial burden of managing trash that fills our landfills and pollutes California's waterways.

1537 Webster Street  
Oakland, CA 94612

p 510-891-6500  
f 510-893-2308  
[www.stopwaste.org](http://www.stopwaste.org) 

We know that with Clean Water Fund's leadership, the proposed *ReThink Disposable* project will be a success in raising awareness of the environmental impacts from the "throwaway lifestyle" to inspire behavior change amongst businesses, intuitions, and the public. I urge you to fund the proposal of the Clean Water Fund. Should you have any questions about our support for this proposal, please contact Cassie Bartholomew at [cbartholomew@stopwaste.org](mailto:cbartholomew@stopwaste.org) (510) 891-6516.

Sincerely,

A handwritten signature in cursive script that reads "Cassie Bartholomew". The ink is dark and the signature is fluid, with a long horizontal stroke extending from the end of the name.

Cassie Bartholomew

Program Manager II

StopWaste